



**"VASILE ALECSANDRI" UNIVERSITY OF BACAU  
FACULTY OF ECONOMIC SCIENCES**

8, Spiru Haret Street, Bacau, 600114  
Tel. ++40-234-542411, tel./ fax ++40-234-516345  
www.ub.ro; e-mail: stiintec@ub.ro



Field of study: **BUSINESS ADMINISTRATION**

Study program: **BUSINESS ADMINISTRATION - Full-time attendance**

Academic Year **2019/2020**

**CURRICULUM of the 1<sup>st</sup> YEAR**

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	Microeconomics	5	E	1
2.	Informatics	4	V	1
3.	Business Law	4	E	1
4.	Applied Mathematics in Economy	4	E	1
5.	Management	5	E	1
6.	Accountancy	5	E	1
7.	Business Communication – Foreign Language (1)- English or French	3	V	1
8.	Physical training	1	V	1
9.	The psychology of education (facultative)	5	E	1
10.	Finances	5	E	2
11.	Statistics	6	E	2
12.	Marketing	6	E	2
13.	Macroeconomics	6	E	2
14.	The European Business Environment	4	V	2
15.	Business Communication – Foreign Language (2) – English or French	3	V	2
16.	Physical training	1	V	2
17.	Pedagogy (facultative)	5	E	2

E – exam

V- test

**Dean,**  
Prof. Ovidiu-Leonard TURCU, PhD

**Department Director,**  
Prof. Eugenia HARJA, PhD



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**CURRICULUM of the 2<sup>nd</sup> YEAR**

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	Econometrics	5	E	3
2.	Business Ethics	5	E	3
3.	Evaluation and financing for investments	5	E	3
4.	The economy of the enterprise	6	E	3
5.	Initializing in entrepreneurship	4	E	3
6.	Business Communication - Foreign Language (3) - English or French	2	V	3
7.	Business Negotiation Techniques (Optional Discipline 1) / Knowledge Management (Optional Discipline 1)	3	V	3
8.	Purchasing Management	5	E	4
9.	Human Resources Management	5	E	4
10.	Customer Relationships Management	4	E	4
11.	Business Projects Management	6	E	4
12.	Management of Small and Medium-Sized Enterprises (Optional Discipline 2) / Quality Management (Optional Discipline 2)	5	E	4
13.	Business Communication - Foreign Language (4) - English or French	2	V	4
14.	Specialty practice (3 weeks x 30 hours)	3	C	4
15.	Physical training	1	V	4
16.	Business Communication - Foreign Language (3) - English or French (facultative)	2	V	4
17.	Media applications for business (facultative)	2	V	4

E - exam

C – colloquy

V – test

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**CURRICULUM of the 3<sup>rd</sup> YEAR**

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	International Marketing	5	E	5
2.	Marketing Researches	5	E	5
3.	Communication and Commercial Negotiation	5	V	5
4.	Strategic Management	5	E	5
5.	Economic and Financial Analysis	4	V	5
6.	Management of Services (Optional Discipline 3) / Operations and Techniques in Banking (Optional Discipline 3)	6	E	5
7.	The economy of commerce (facultative)	3	V	5
8.	Study of merchandise quality (facultative)	3	V	5
9.	Developing social-emotional skills (facultative)	4	E	5
10.	Fiscality	3	E	6
11.	Management of Nonprofit Organizations	4	E	6
12.	Statistical Processing on the Computer	4	V	6
13.	Change Management	5	V	6
14.	Economic Projects	3	V	6
15.	International Transactions and Capital Markets (Optional Discipline 4) / Management of Production (Optional Discipline 4)	4	E	6
16.	Prices and Competition (Optional Discipline 5) / Intercultural management (Optional Discipline 5)	4	E	6
17.	Research Stage for the Development of Graduation Work (2 weeks x 30 hours)	3	V	6

E - exam

V – test

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