



"VASILE ALECSANDRI" UNIVERSITY OF BACAU
FACULTY OF ECONOMIC SCIENCES

8, Spiru Haret Street, Bacau, 600114
Tel. ++40-234-542411, tel./ fax ++40-234-516345
www.ub.ro; e-mail: stiintec@ub.ro



Field of study: BUSINESS ADMINISTRATION
Study program: MANAGEMENT AND SMALL AND MEDIUM BUSINESSES
ADMINISTRATION - Full-time attendance
Master's degree.

Academic Year 2019/2020

CURRICULUM of the 1st YEAR

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	Entrepreneurship and entrepreneurial culture	7	E	1
2.	Professional and contractual law	3	E	1
3.	Ethics and Academic Integrity	3	E	1
4.	Decision Management	6	E	1
5.	Business Globalization	6	V	1
6.	Organizational Change Management	5	V	1
7.	The psycho-pedagogy of adolescents, young people and adults (Facultative)	5	E	1
8.	Marketing Communication for Business	6	E	2
9.	Business Risk Management	6	E	2
10.	Online Marketing for Small and Medium Businesses	5	E	2
11.	Organizational Behavior	6	V	2
12.	Strategic Management of Human Resources (Optional 1) / Business management simulation (Optional 1)	7	V	2
13.	Designing and managing educational programmes (Facultative)	5	E	2
14.	Educational communication (Optional 2) / Counselling and orientation (Optional 2) / The methodology of educational research (Optional 2) / Inclusive education (Optional 2) (Facultative)	5	E	2

E = examination

V = continuous evaluation and tests

Dean,
Prof. Ovidiu-Leonard TURCU, PhD

Programme Coordinator,
Prof. Ovidiu-Leonard TURCU, PhD

Department Director,
Prof. Eugenia HARJA, PhD



"VASILE ALECSANDRI" UNIVERSITY OF BACAU
FACULTY OF ECONOMIC SCIENCES

8, Spiru Haret Street, Bacau, 600114
Tel. ++40-234-542411, tel./ fax ++40-234-516345
www.ub.ro; e-mail: stiintec@ub.ro



Field of study: BUSINESS ADMINISTRATION
Study program: MANAGEMENT AND SMALL AND MEDIUM BUSINESSES
ADMINISTRATION - Full-time attendance
Master's degree.

Academic Year 2019/2020

CURRICULUM of the 2nd YEAR

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	Managerial Accounting	6	E	3
2.	Strategies for businesses development through the capital markets	6	E	3
3.	Data analysis for business	6	E	3
4.	Products and Marks Management	6	V	3
5.	Leadership	6	V	3
6.	In-Depth Economic and Financial Analysis	10	E	4
7.	Scientific economic research	7	E	4
8.	Specialty training (12 weeks x 7 hours)	3	C	4
9.	Elaboration of the dissertation thesis	10	C	4

E = examination

V = continuous evaluation and tests

C – colloquy

Dean,
Prof. Ovidiu-Leonard TURCU, PhD

Programme Coordinator,
Prof. Ovidiu-Leonard TURCU, PhD

Department Director,
Prof. Eugenia HARJA, PhD