



ROMANIA
"VASILE ALECSANDRI" UNIVERSITY OF BACAU
FACULTY OF LETTERS
8 Spiru Haret Street, Bacău, 600114
Tel./ fax ++40-234-588884
www.ub.ro; e-mail: litere@ub.ro



Domain: **Communication Sciences**
Study Programme: **Communication in public space**

Academic year 2016/ 2017

STRUCTURE OF THE 1ST YEAR OF STUDY

Crt no.	Discipline	Number of credits	Evaluation of Type	Semester
1.	European public space	7	C	1
2.	Research methodology	6	E	1
3.	The Deontology of Public Communication	6	E	1
4.	The Theory of Discourse	7	V	1
5.	Social Media/ The sociology of communication – optional	4	C	1
6.	Communication practices in English - elective	7	C	1
7.	Communication practices in French - elective	6	E	1
8.	Globalization and cultural identity	5	E	2
9.	Discursive practices: European discourse	5	E	2
10.	The Philosophy of the public space	6	C	2
11.	Communication and negotiation in public space	7	E	2
12.	Multimedia technologies for online communication / Designing software applications for digital and mobile environments – optional	7	C	2
13.	Specialty training * (90 h)	5	E	2
14.	Communication practices in English - elective	5	E	2
15.	Communication practices in French - elective	6	C	2

E – examination, C – colloquium, V – check up

Dean,
Assoc. Prof. Brîndușa-Mariana Amălăncei, PhD

Head of Department,
Assoc. Prof. Luminița Drugă, PhD



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STRUCTURE OF THE 2ND YEAR OF STUDY

Crt no.	Discipline	Number of credits	Evaluation of Type	Semester
1.	Manipulation and persuasion	7	C	3
2.	Public relations and social responsibility	6	E	3
3.	Gender and communication in building public space	6	E	3
4.	The Anthropology of communication	7	V	3
5.	Semiopragmatics of intermedial discourse/ Language acts in media discourse – optional	4	C	3
6.	Communication and interactional structures	5	E	4
7.	The History of election campaigns in Romania	5	E	4
8.	Communicational ritual and ritual communication	6	C	4
9.	Discursive practices in public debates	7	E	4
10.	Dissertation Research	7	C	4

E – examination, C – colloquium, V – check up

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